



let's dabble^{LLC}
EMPOWERING NONPROFITS THROUGH VIDEO

Overview

Picking out the right camera for your organization can be overwhelming ESPECIALLY if you don't really understand the specs being compared. So we've tried to help by cutting through the technical nerdery and just highlight the important details you need to consider when making your selection.

Camera Contenders

TOP PICK: Samsung HMX-W300 (\$130-160)

Pros

- Full High Definition video (1920x1080)
- Handles low-light situations well
- Wide angle lens
- Image Stabilization
- Good construction
- Physical buttons (our preference), not touchscreen
- Waterproof & Shockproof
- Records in MP4

Cons

- Rechargeable battery is NOT removeable
- Mono sound (not stereo)
- Memory card not included

Helpful Resources

Video Review: <http://cnet.co/KUYlkk>

Extensive Review: <http://bit.ly/N38FYA>

Purchase from B&H Photo: <http://bhpho.to/NbxbZI>

Purchase from Amazon: <http://amzn.to/KMx6Jt>



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Kodak PLAYSPORT Zx5 (\$80-100)

Pros

- Full High Definition video (1920x1080)
- Image Stabilization
- Physical buttons (our preference), not touchscreen
- Waterproof, Dustproof & Shockproof
- Records in MP4

Cons

- Grainy footage in low-light situations
- Rechargeable battery is NOT removeable
- No built-in USB connector

Helpful Resources

Video Review: <http://cnet.co/MkUtQd>

Purchase from B&H Photo: <http://bhpho.to/OV8i9v>

Purchase from Amazon: <http://amzn.to/KUYnyd>

Sony MHS-TS20 8GB Bloggie Touch (\$70-90)

Pros

- Full High Definition video (1920x1080)
- Image Stabilization
- Records in MP4

Cons

- Grainy footage in low-light situations
- Rechargeable battery is NOT removeable
- Touchscreen (we prefer physical buttons)
- Slow autofocus at times

Helpful Resources

Purchase from B&H Photo: <http://bhpho.to/OVcBSk>

Purchase from Amazon: <http://amzn.to/NbC3Oi>



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Camera Accessories

Picking out a camera is the first step. The next is grabbing a few key accessories to elevate your video production.

Gorillapod (\$10-20)

In a nutshell, the Joby Gorillapod is a flexible tripod that you can wrap it around almost anything and it's extremely portable. This is a **MUST HAVE** accessory. Don't skimp out and buy a cheap knock-off as they will break. It's not worth saving \$3 if it breaks after just 5 uses, so get the real deal.

Purchase from B&H Photo: <http://bhpho.to/QPyfol>

Purchase from Amazon: <http://amzn.to/LJNChy>

Duracell Instant USB Charger (\$25)

While we normally recommend buying an extra Lithium Ion battery for your camera, the 3 cameras we are currently recommending do **NOT** have removable batteries. So extra batteries aren't an option. **HOWEVER**, the Duracell Instant USB Charger fills this void quite nicely. It is a small, portable battery pack that you can connect to your camera via USB and charge on the go. So while it's not a spare battery, it's definitely the next best thing.

Purchase from Amazon: <http://amzn.to/M3f9ww>

Memory Cards (\$10-20)

You may not need the biggest or best one out there, but get a good memory card so as to not limit your camera's capabilities.

8GB MicroSD (Samsung HMX-W300): <http://bhpho.to/KMJmdd>

8GB SD/SDHC (Kodak Playsport Zx5): <http://bhpho.to/MMbce0>